

## CLAIMS

1. A holder, comprising:
  - a main body having a first end and a second end;
  - the first end having a first holder for holding a first cosmetic tool; and
  - the second end having a second holder for holding a second cosmetic tool,
  - wherein at least one of the first holder or the second holder provides for releasably holding the first cosmetic tool or the second cosmetic tool, respectively, and wherein at least one of the first cosmetic tool or the second cosmetic tool is a conventional cosmetic tool designed for use as a separate unit not requiring the first holder or the second holder, respectively.
2. The holder of claim 1 wherein:
  - the first holder provides for a friction fit between the first end and the first cosmetic tool; and
  - the second holder provides for a friction fit between the second end and the second cosmetic tool.
3. The holder of claim 1 wherein the first holder and the second holder are each configured to hold one or more of the following: a lipstick tool; a lip liner tool; an eye liner tool; or an eye shadow tool.
4. The holder of claim 1, further including:
  - a removable first cap enclosing the first cosmetic tool on the first end; and
  - a removable second cap enclosing the second cosmetic tool on the second end.
5. The holder of claim 4 wherein the first end and the second end each include one of the following for releasably holding the first cap and the second cap: a friction fit; a snap fit; or a threaded fit.
6. The holder of claim 4 wherein at least one of the first cap or the second cap includes a reflective outer surface.
7. The holder of claim 4 wherein the first cap and the second cap are each composed of one of the following materials: a metal; or a plastic.

8. The holder of claim 4 wherein at least a portion of the first cap and at least a portion of the second cap each has one of the following cross-sectional shapes: a combination of planar surfaces; a combination of curved surfaces; or a combination of curved and planar surfaces.
9. The holder of claim 1 wherein at least a portion of the main body has one of the following cross-sectional shapes: a combination of planar surfaces; a combination of curved surfaces; or a combination of curved and planar surfaces.
10. The holder of claim 4 wherein the main body, the first cap, and the second cap have substantially the same cross-sectional shape.
11. The holder of claim 4 wherein at least one of the first cap or the second cap has exterior and interior surfaces, the exterior surface having a different cross-sectional shape than the interior surface.
12. The holder of claim 1 wherein at least one of the first or second holders includes an aperture for providing a friction fit with a cosmetic tool.
13. The holder of claim 1 wherein at least one of the first or second holders includes a threaded aperture for releasably holding a cosmetic tool having matching threading.
14. The holder of claim 1 wherein at least one of the first or second ends includes a chuck mechanism for releasably holding cosmetic tools having variable size dimensions.
15. The holder of claim 1 wherein at least one of the first or second ends includes a compressible material, having an aperture, for releasably holding cosmetic tools having variable size dimensions.
16. A holder, comprising:
  - a main body having a first end, a second end, and a central axis;
  - the first end having a first holder for releasably holding a first cosmetic tool substantially parallel to the central axis and extending from the first end; and

the second end having a second holder for releasably holding a second cosmetic tool substantially parallel to the central axis and extending from the second end, wherein at least one of the first cosmetic tool or the second cosmetic tool is a conventional cosmetic tool designed for use as a separate unit not requiring the first holder or the second holder, respectively.

17. The holder of claim 16, further including:
  - a first cap removably held on the first end; and
  - a second cap removably held on the second end.

18. The holder of claim 16 wherein at least one of the first or second ends is configured to releasably hold cosmetic tools having variable dimensions.

19. The holder of claim 16 wherein the first and second holders are configured to hold cosmetic tools of different dimensions.

20. A method of applying cosmetic products using a holder and conventional cosmetic tools, comprising:

- applying a first cosmetic product from a first cosmetic tool releasably held on a first end of a holder; and

- applying a second cosmetic product from a second cosmetic tool releasably held on a second end of the holder,

- wherein at least one of the applying steps includes applying the first or the second cosmetic product using the holder and wherein at least one of the first cosmetic tool or the second cosmetic tool is a conventional cosmetic tool designed for use as a separate unit not requiring the first holder or the second holder, respectively.